

# Flows in Indonesia

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## Abstracts

Inbound arrivals grew by 25% in 2017 to reach 15 million trips. This was partly the result of efforts from the Ministry of Transportation and the Ministry of Tourism in Indonesia working together to open up more direct flights between the country and other markets. For example the number of Chinese tourists visiting Indonesia increased after the opening of direct flight services from Sam Ratulangi Airport in Manado to eight cities in China. This resulted in inbound arrivals from China increasing..

Euromonitor International's Flows in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Domestic Trips, Inbound Arrivals, Outbound Departures.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Executive Summary

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SWOT

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