

Flows in India

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Abstracts

Inbound arrivals registered strong volume growth due to the ongoing liberalisation of e-visa policies. In 2017, the number of countries to which India provided e-visas increased by 11 countries to reach 161. Furthermore, the validity of the e-visa was increased from 30 to 60 days. In addition, the length of the application process was increased from 30 to 120 days, in order to allow more time for tourists to plan their trips. Finally, India allowed double entry e-tourist and e-business visas to...

Euromonitor International's Flows in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel Continues To Develop and Grow in India in 2017

Online and Mobile Channels Drive Growth

Domestic Companies Continue To Be Preferred To International Players

Mobile Applications Become Popular for Bookings

Millennials Are Set To Drive Tourism Growth in the Forecast Period

SWOT

Summary 1 Destination India: SWOT

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