

# Flows in the Czech Republic

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## Abstracts

Arrivals to the Czech Republic continued to see stable 3% growth in the number of trips in 2017. The country benefited from strong growth in arrivals from source markets in Asia in 2017 – mainly India, with 11% growth, China, with 8% growth, and South Korea, which grew by 4%. With a 20% CAGR over the review period, South Korea became one of the key source markets for the country. The Czech Republic benefited from its marketing activities in source markets and from the work of representative offi...

Euromonitor International's Flows in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Domestic Trips, Inbound Arrivals, Outbound Departures.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Executive Summary

Strong Growth in Domestic Trips and Arrivals From Asian Countries

Online Travel Sales Outperform Traditional Distribution Channels

Short-term Rentals Expands Rapidly and Causes Controversy

Kiwi.com Becomes Popular Globally

the Number of Trips by Czech Tourists Is Expected To Grow Strongly

SWOT

Summary 1 Destination Czech Republic: SWOT

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