

Flows in Canada

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Abstracts

Inbound arrivals grew 4% in terms of number of trips during 2017 boosted by Canada's 150th birthday. Celebrations and events across the country attracted tourists from all over the world. Both the New York Times and Lonely Planet put Canada at the top of their list of places to visit in 2017. In addition, the weak Canadian dollar cut the cost of travel, and Prime Minister Justin Trudeau travelled the world promoting Canada as a progressive nation; his charm was linked to an increase in tourists...

Euromonitor International's Flows in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Canada Attracts Travellers With 150th Birthday Celebrations in 2017

Online Sales Continue Growing Boosting Trips by Lgbtq2 Consumers

Ultra Low Cost Carriers Are Taking Off

New Hotel Options Available

Canada Focuses on Future Growth

SWOT

Summary 1 Destination Canada: SWOT

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