

Flows in Brazil

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Abstracts

Inbound arrivals in Brazil registered a 3% decline in 2017 to 6.4 million trips. Thus, the performance in 2017 was much weaker than the 2% CAGR witnessed over the review period. However, this downward movement can be partially explained by the 4% increase in 2016, largely due to Brazil's hosting of the Rio 2016 Summer Olympics. Moreover, Brazil's image among foreigners is marked by urban violence, political instability and economic crisis – the country's GDP dropped by 3.6% in 2016, the worst pe..

Euromonitor International's Flows in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online Travel Agents Lead Online Travel Sales To Residents in Brazil

Cvc Operadora E Agência De Viagens' Traditional Model Benefits the Company
Despite Growth of the Online Channel

Airbnb Launches Its New Platform, Trips in Rio, To Promote Greater Engagement
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Brazil Expected To Continue To Benefit From Exposure Gained by Hosting Mega-
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SWOT

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