

Flows in Belgium

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Abstracts

Inbound arrivals plunged in 2016, recording a decline of 13%. This decline was due to the terror attacks in Zaventem and Brussels in March 2016 and mostly affected flows to Brussels. In fact, arrivals to Flanders were only slightly affected, while flows to Wallonia registered a positive score. In 2017, the negative trend slowly stopped and flows started to grow again, especially during the second half of the year. Overall, inbound arrivals recorded only marginal growth in terms of number of trip..

Euromonitor International's Flows in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Domestic Trips, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Flows market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

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Short-term Rentals Boom

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SWOT

Summary 1 Destination Belgium: SWOT

Market Data

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