

Flexi SA de CV in Apparel and Footwear (Mexico)

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Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: FED45C3C728EN

Abstracts

Flexi plans to consolidate its position in the Mexican market by strengthening its current distribution channels, entering internet retailing and increasing its engagement with consumers through social media.

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Contents

Strategic Direction

Key Facts

Summary 1 Flexi SA de CV: Key Facts

Summary 2 Flexi SA de CV: Operational Indicators

Retail Operations

Summary 3 Flexi SA de CV: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Flexi SA de CV: Competitive Position 2016



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