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Flavours in Sweet and Savoury Snacks in Brazil

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Abstracts

Flavours for sweet and savoury snacks in Brazil remain traditional, with salted accounting for the bulk of the snack volumes sold. Meat flavours, such as barbecue, and cheese are the most common aromas found in this category. Most flavours for this category are imported and therefore foreign flavours are important. Flavours are driven by health trends, meal replacement and indulgence.

Euromonitor International's Flavours in Sweet and Savoury Snacks in Brazil country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examine national prospects, highlighting opportunities and challenges for flavour and fragrance usage

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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