

# Flavours in Soft Drinks in the UK

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## Abstracts

Flavour volumes in soft drinks in the UK are forecast to rise from 8,651 tonnes in 2010 to 9,258 tonnes in 2013 with a forecast CAGR of 1.9% over 2010-2015. The Largest CAGR (27%) is forecast for fruit/vegetable juice over 2010-2015. While the recessionary period has brought consumers back to basic flavours, there is now a drive for more exotic flavours to be introduced into soft drinks. With the on-growing health and wellness trend, the introduction of floral and herb flavours is on the rise.

Euromonitor International's Flavours in Soft Drinks in the UK country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examine national prospects, highlighting opportunities and challenges for flavour and fragrance usage

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Food/Beverage Flavours market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fruit/Vege Table Juice

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