

# Flavours in Soft Drinks in Brazil

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## Abstracts

The Brazilian flavour ingredients market in soft drinks reached over 25,000 tonnes in 2011. The best opportunities lie in carbonates which make up most of the market, but flavours in energy drinks and juices show the greatest potential to 2013.

Euromonitor International's Flavours in Soft Drinks in Brazil country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examines national prospects, highlighting opportunities and challenges for flavour and fragrance usage.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Food/Beverage Flavours market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Concept Drivers

Flavour Volumes

Carbonates

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Fruit/Vegetable Juice

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