

Flavours in Dairy and Ice Cream in South Korea

<https://marketpublishers.com/r/FEEF8C89826EN.html>

Date: June 2011

Pages: 32

Price: US\$ 900.00 (Single User License)

ID: FEEF8C89826EN

Abstracts

Health and wellness has increased the importance of natural flavours in South Korea. Traditional flavours account for a significant share of flavour volumes. Drinking milk products account for the largest share of flavour volumes. Flavour volumes in yoghurt are declining due to falling demand for drinking yoghurt and a shift towards unflavoured plain spoonable yoghurt. Flavours in ice cream are posting the highest volume growth due to a greater demand for this affordable treat.

Euromonitor International's Flavours in Dairy and Ice Cream in South Korea country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examines national prospects, highlighting opportunities and challenges for flavour and fragrance usage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food/Beverage Flavours market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Flavours in Dairy and Ice Cream in South Korea

Euromonitor International

June 2011

Introduction

Concept Drivers

Flavour Volumes

Flavoured Milk Drinks

Yoghurt

Ice Cream

I would like to order

Product name: Flavours in Dairy and Ice Cream in South Korea

Product link: <https://marketpublishers.com/r/FEEF8C89826EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEEF8C89826EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970