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Flavours in Dairy and Ice Cream in France

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Abstracts

Flavour ingredient volumes in dairy and ice cream are expected to remain stable at around 7,200 tonnes over 2009-2013. Dairy is a large and highly competitive market associated with a wide variety of products. Numerous trends can be seen within dairy and ice cream such as organic, snacking, wellness, health, pleasure and indulgence. There is a large amount of flavour innovation competition but some flavours are dominating, including brown, fruits and nutty flavours.

Euromonitor International's Flavours in Dairy and Ice Cream in France country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examine national prospects, highlighting opportunities and challenges for flavour and fragrance usage

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Food/Beverage Flavours market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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