

# Flavor Innovation Sdn Bhd in Packaged Food (Malaysia)

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## Abstracts

Flavor Innovation Sdn Bhd focuses on delivering consumers consistency in quality products and governs by certified standards from the Government of Malaysia. The company aims to continue launching new products, improving the flavour of its ready meals as well as exporting its products to other Asian countries.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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