

# Fitzgerald Pub Group Plc in Consumer Foodservice (Ireland)

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## Abstracts

The company is planning to continue investing in offering high-quality food and entertainment in its pubs, in order to remain an attraction for tourists and Irish consumers alike. The company strategy will focus on reducing costs, improving work practices and efficiencies, and investing in marketing activities.

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## Contents

Strategic Direction

Key Facts

Summary 1 Fitzgerald Pub Group Plc: Key Facts

Suppliers

Competitive Positioning

Summary 2 Fitzgerald Pub Group Plc: Competitive Position 2016

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