

# Fish and Seafood in Thailand

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## Abstracts

2023 saw unit prices in fish and seafood in Thailand rise substantially, thanks mainly to persistent price hikes in fuel and energy. As these costs kept climbing, they directly impacted fishing operations, processing, transportation and storage, and costs were passed on to consumers. Prices were also pushed up by heightened demand for fish and seafood in 2023, particularly within the foodservice sector.

Euromonitor International's Fish and Seafood in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fish and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Fish and Seafood in Thailand  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

FISH AND SEAFOOD IN THAILAND  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Rising demand pushes up prices in fish and seafood  
Imported shrimp drives down prices of local offerings

#### PROSPECTS AND OPPORTUNITIES

Japanese cuisine trend to drive growth in foodservice while prices are set to rise  
Fish and seafood seen as healthy protein-source alternatives to meat, and government initiatives should stabilise shrimp prices

Summary 1 Major Processors of Fish and Seafood 2023

#### CATEGORY DATA

Table 1 Total Sales of Fish and Seafood by Category: Total Volume 2018-2023

Table 2 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Fish and Seafood by Category: Volume 2018-2023

Table 4 Retail Sales of Fish and Seafood by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Fish and Seafood by Category: Value 2018-2023

Table 6 Retail Sales of Fish and Seafood by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Fish and Seafood by Category: Volume 2023-2028

Table 11 Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2023-2028

Table 12 Forecast Retail Sales of Fish and Seafood by Category: Value 2023-2028

Table 13 Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2023-2028

2023-2028

FRESH FOOD IN THAILAND

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

## **2023 KEY TRENDS**

Retailing developments

What next for fresh food?

## **MARKET DATA**

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume  
2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth  
2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth  
2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

## **DISCLAIMER**

## **SOURCES**

Summary 2 Research Sources

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