

Fish and Seafood in South Africa

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Abstracts

South Africans are feeling the financial pressure as the impact of high inflation and rising interest rates in 2023 have resulted in a household debt-to-income ratio, increasing from 61.6% to 62.1%. With rising fuel prices, the cost of going out to sea has become much more expensive for the fishing industry; and the transporting of fish and seafood to retailers along with exporting has increased by up to five times in some cases. Not only are the fuel prices high but the cost of shipping contain...

Euromonitor International's Fish and Seafood in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fish and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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