

Fine Wines/Champagne and Spirits in Switzerland

<https://marketpublishers.com/r/F787F06AC55EN.html>

Date: October 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: F787F06AC55EN

Abstracts

Value sales of fine wines/champagne and spirits grew by 13% to reach CHF789 million in 2023, as a result of consumer desire to make the most of their lives after being restricted by the pandemic. Entertaining and socialising with friends became a priority for many consumers as they were now free to do so. Interest in high-end champagne, luxury spirits and other fine wines was also boosted by the return of important celebrations, such as weddings, christenings and birthday parties, all of which w...

Euromonitor International's Fine Wines/Champagne and Spirits in Switzerland report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fine Wines/Champagne and Spirits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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