

Fine Wines/Champagne and Spirits in Brazil

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Abstracts

Although growth in current value terms slowed significantly in fine wines/champagne and spirits in Brazil in 2023, and even slipped into decline in volume and real value terms (at constant 2023 prices), this followed two years of very dynamic growth, which had more than offset the losses seen in 2020, when the pandemic first hit the country. Sales were greatly affected by COVID-19, declining by 21% in volume and by 23% in current value terms in 2020.

Euromonitor International's Fine Wines/Champagne and Spirits in Brazil report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fine Wines/Champagne and Spirits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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