

# Findus España SL in Packaged Food (Spain)

<https://marketpublishers.com/r/F89EB14AC68EN.html>

Date: April 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: F89EB14AC68EN

## Abstracts

Following the creation of a joint venture between Findus, Ardo and Borduelle in 2011, Findus began distributing and carrying out all marketing activities of the brands “Frudesa”, “Salto” and “Findus” in the Spanish and Portuguese markets. This has allowed the company to consolidate its presence within frozen vegetables and ready meals. The company is also working toward entering new categories, with the aim of becoming the undisputed leader within frozen food. In this regard, it is looking at...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

FINDUS ESPANA SL IN PACKAGED FOOD (SPAIN)

Euromonitor International

April 2013

Strategic Direction

Key Facts

Summary 1 Findus Espana SL: Key Facts

Summary 2 Findus Espana SL: Operational Indicators

Company Background

Production

Competitive Positioning

## I would like to order

Product name: Findus España SL in Packaged Food (Spain)

Product link: <https://marketpublishers.com/r/F89EB14AC68EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F89EB14AC68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970