

# Findomestic Banca SpA in Consumer Finance (Italy)

<https://marketpublishers.com/r/FEDE7C216A0EN.html>

Date: May 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FEDE7C216A0EN

## Abstracts

Findomestic Banca SpA aims to continue leveraging its core competencies and its clientele base, acquired through partnerships, through direct sales of high-margin products. Findomestic aims to boost sales, protecting margins from growing competition, acquiring further clients and improving internal process efficiency. Findomestic aims at making credit more accessible and responsible, and useful to the country in both in a social and economic way.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Consumer Lending, Financial Cards and Payments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Findomestic Banca SpA: Key Facts

Summary 2 Findomestic Banca SpA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Findomestic Banca SpA: Competitive Position 2011

## I would like to order

Product name: Findomestic Banca SpA in Consumer Finance (Italy)

Product link: <https://marketpublishers.com/r/FEDE7C216A0EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEDE7C216A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970