

Findomestic Banca SpA in Consumer Finance (Italy)

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Abstracts

Findomestic Banca SpA aims to continue leveraging its core competencies and its clientele base, acquired through partnerships, through direct sales of high-margin products. Findomestic aims to boost sales, protecting margins from growing competition, acquiring further clients and improving internal process efficiency. Findomestic aims at making credit more accessible and responsible, and useful to the country in both in a social and economic way.

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