

Financial Cards and Payments in Indonesia

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A high number of unbanked population in Indonesia, as well as low credit card penetration, means that Indonesia follows a different path of payment development. Usually, the rise of credit card transactions is in accordance with the growth of e-commerce. However, the trend in Indonesia is that the credit card is not a popular payment method for online transactions; in addition to convenience, most Indonesians value security as well as familiarity when making payments. In addition, the recent gov...

Euromonitor International's Financial Cards and Payments in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Financial Cards and Payments market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Executive Summary

Cash Remains Dominant

Government Initiatives Spur Growth of Financial Cards

Switching To Cards Does Not Necessarily Benefit Card Operators

Promotions and Discounts Key To Growth for Issuers

Financial Cards and Payments Is Set To Record Strong Performance Over the Forecast

Market Indicators

Table 1 Number of POS Terminals: Units 2012-2017

Table 2 Number of ATMs: Units 2012-2017

Table 3 Value Lost to Fraud 2012-2017

Table 4 Card Expenditure by Location 2017

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2012-2017

Table 6 Domestic versus Foreign Spend 2017

Market Data

Table 7 Financial Cards by Category: Number of Cards in Circulation 2012-2017

Table 8 Financial Cards by Category: Number of Accounts 2012-2017

Table 9 Financial Cards Transactions by Category: Value 2012-2017

Table 10 Financial Cards by Category: Number of Transactions 2012-2017

Table 11 Consumer Payments by Category: Value 2012-2017

Table 12 Consumer Payments by Category: Number of Transactions 2012-2017

Table 13 M-Commerce by Category: Value 2013-2017

Table 14 M-Commerce by Category: % Value Growth 2013-2017

Table 15 Financial Cards: Number of Cards by Issuer 2012-2016

Table 16 Financial Cards: Number of Cards by Operator 2012-2016

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2012-2016

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2012-2016

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Forecast Financial Cards by Category: Number of Accounts 2017-2022

Table 21 Forecast Financial Cards Transactions by Category: Value 2017-2022

Table 22 Forecast Financial Cards by Category: Number of Transactions 2017-2022

Table 23 Forecast Consumer Payments by Category: Value 2017-2022

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2017-2022

Table 25 Forecast M-Commerce by Category: Value 2017-2022

Table 26 Forecast M-Commerce by Category: % Value Growth 2017-2022

Sources

Summary 1 Research Sources

Headlines

Prospects

Recovering Economy Results in Marginal Growth for Charge Card Transactions

Charge Cards Utilised by Business

Personal Charge Cards Performs Negatively

Competitive Landscape

Danamon and American Express Still the Only Players

Category Data

Table 27 Charge Cards: Number of Cards in Circulation 2012-2017

Table 28 Charge Cards Transactions 2012-2017

Table 29 Charge Cards in Circulation: % Growth 2012-2017

Table 30 Charge Cards Transactions: % Growth 2012-2017

Table 31 Commercial Charge Cards: Number of Cards in Circulation 2012-2017

Table 32 Commercial Charge Cards Transactions 2012-2017

Table 33 Commercial Charge Cards in Circulation: % Growth 2012-2017

Table 34 Commercial Charge Cards Transactions: % Growth 2012-2017

Table 35 Personal Charge Cards: Number of Cards in Circulation 2012-2017

Table 36 Personal Charge Cards Transactions 2012-2017

Table 37 Personal Charge Cards in Circulation: % Growth 2012-2017

Table 38 Personal Charge Cards Transactions: % Growth 2012-2017

Table 39 Charge Cards: Number of Cards by Issuer 2012-2016

Table 40 Charge Cards: Number of Cards by Operator 2012-2016

Table 41 Charge Cards Payment Transaction Value by Issuer 2012-2016

Table 42 Charge Cards Payment Transaction Value by Operator 2012-2016

Table 43 Commercial Charge Cards: Number of Cards by Issuer 2012-2016

Table 44 Commercial Charge Cards: Number of Cards by Operator 2012-2016

Table 45 Commercial Charge Cards Payment Transaction Value by Issuer 2012-2016

Table 46 Commercial Charge Cards Payment Transaction Value by Operator 2012-2016

Table 47 Personal Charge Cards: Number of Cards by Issuer 2012-2016
Table 48 Personal Charge Cards: Number of Cards by Operator 2012-2016
Table 49 Personal Charge Cards Transaction Value by Issuer 2012-2016
Table 50 Personal Charge Cards Transaction Value by Operator 2012-2016
Table 51 Forecast Charge Cards: Number of Cards in Circulation 2017-2022
Table 52 Forecast Charge Cards Transactions 2017-2022
Table 53 Forecast Charge Cards in Circulation: % Growth 2017-2022
Table 54 Forecast Charge Cards Transactions: % Growth 2017-2022
Table 55 Forecast Commercial Charge Cards: Number of Cards in Circulation 2017-2022
Table 56 Forecast Commercial Charge Cards Transactions 2017-2022
Table 57 Forecast Commercial Charge Cards in Circulation: % Growth 2017-2022
Table 58 Forecast Commercial Charge Cards Transactions: % Growth 2017-2022
Table 59 Forecast Personal Charge Cards: Number of Cards in Circulation 2017-2022
Table 60 Forecast Personal Charge Cards Transactions 2017-2022
Table 61 Forecast Personal Charge Cards in Circulation: % Growth 2017-2022
Table 62 Forecast Personal Charge Cards Transactions: % Growth 2017-2022

Headlines

Prospects

Recovery by Credit Cards Due To Tax Amnesty Programme Slower Than Expected
Central Bank Cuts Credit Card Interest Rate To Promote Cashless Transactions
Prolonged Issue of Credit Card Merchant Discount Rate Fee
Competitive Landscape
Low Credit Card Penetration Invites Foreign Investment
E-commerce Aids Growth Potential of Credit Cards
Affluent Customers Are the Potential Target Audience

Category Data

Table 63 Credit Cards: Number of Cards in Circulation 2012-2017
Table 64 Credit Cards Transactions 2012-2017
Table 65 Credit Cards in Circulation: % Growth 2012-2017
Table 66 Credit Cards Transactions: % Growth 2012-2017
Table 67 Commercial Credit Cards: Number of Cards in Circulation 2012-2017
Table 68 Commercial Credit Cards Transactions 2012-2017
Table 69 Commercial Credit Cards in Circulation: % Growth 2012-2017
Table 70 Commercial Credit Cards Transactions: % Growth 2012-2017
Table 71 Personal Credit Cards: Number of Cards in Circulation 2012-2017
Table 72 Personal Credit Cards Transactions 2012-2017
Table 73 Personal Credit Cards in Circulation: % Growth 2012-2017
Table 74 Personal Credit Cards Transactions: % Growth 2012-2017
Table 75 Credit Cards: Number of Cards by Issuer 2012-2016
Table 76 Credit Cards: Number of Cards by Operator 2012-2016
Table 77 Credit Cards Payment Transaction Value by Issuer 2012-2016
Table 78 Credit Cards Payment Transaction Value by Operator 2012-2016
Table 79 Commercial Credit Cards: Number of Cards by Issuer 2012-2016
Table 80 Commercial Credit Cards: Number of Cards by Operator 2012-2016
Table 81 Commercial Credit Cards Payment Transaction Value by Issuer 2012-2016
Table 82 Commercial Credit Cards Payment Transaction Value by Operator 2012-2016
Table 83 Personal Credit Cards: Number of Cards by Issuer 2012-2016
Table 84 Personal Credit Cards: Number of Cards by Operator 2012-2016
Table 85 Personal Credit Cards Payment Transaction Value by Issuer 2012-2016
Table 86 Personal Credit Cards Payment Transaction Value by Operator 2012-2016
Table 87 Forecast Credit Cards: Number of Cards in Circulation 2017-2022
Table 88 Forecast Credit Cards Transactions 2017-2022
Table 89 Forecast Credit Cards in Circulation: % Growth 2017-2022
Table 90 Forecast Credit Cards Transactions: % Growth 2017-2022
Table 91 Forecast Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 92 Forecast Commercial Credit Cards Transactions 2017-2022
Table 93 Forecast Commercial Credit Cards in Circulation: % Growth 2017-2022
Table 94 Forecast Commercial Credit Cards Transactions: % Growth 2017-2022
Table 95 Forecast Personal Credit Cards: Number of Cards in Circulation 2017-2022
Table 96 Forecast Personal Credit Cards Transactions 2017-2022
Table 97 Forecast Personal Credit Cards in Circulation: % Growth 2017-2022
Table 98 Forecast Personal Credit Cards Transactions: % Growth 2017-2022

Headlines

Prospects

Healthy Growth Continues for Debit Cards

Online Shopping Drives Debit Card Growth

Nationwide Migration To Chip Technology

Competitive Landscape

Dominant International Operator Continues To Strengthen Its Lead

Chinese Operator Continues To Expand and Collaborate

Banks Introduce Higher Number of Digital Innovations

Category Data

Table 99 Debit Cards: Number of Cards in Circulation 2012-2017
Table 100 Debit Cards Transactions 2012-2017
Table 101 Debit Cards in Circulation: % Growth 2012-2017
Table 102 Debit Cards Transactions: % Growth 2012-2017
Table 103 Debit Cards: Number of Cards by Issuer 2012-2016
Table 104 Debit Cards: Number of Cards by Operator 2012-2016
Table 105 Debit Cards Payment Transaction Value by Issuer 2012-2016
Table 106 Debit Cards Payment Transaction Value by Operator 2012-2016
Table 107 Forecast Debit Cards: Number of Cards in Circulation 2017-2022
Table 108 Forecast Debit Cards Transactions 2017-2022
Table 109 Forecast Debit Cards in Circulation: % Growth 2017-2022
Table 110 Forecast Debit Cards Transactions: % Growth 2017-2022

Headlines

Prospects

Government and Banking's Aggressive Promotions of Cashless Transactions Spur Pre-paid's Performance

Implementation of E-tollgates in 2018

Increasing Travel From Suburbs Supports Usage of Pre-paid Cards

Competitive Landscape

Bank Mandiri Remains Leading Issuer of Pre-paid Transactions

Players Flock To Open Loop Pre-paid Cards

Indonesians Value Convenience

Category Data

Table 111 Pre-paid Cards: Number of Cards in Circulation 2012-2017
Table 112 Pre-paid Cards Transactions 2012-2017
Table 113 Pre-paid Cards in Circulation: % Growth 2012-2017
Table 114 Pre-paid Cards Transactions: % Growth 2012-2017
Table 115 Closed Loop Pre-paid Cards Transactions 2012-2017
Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2012-2017
Table 117 Open Loop Pre-paid Cards Transactions 2012-2017
Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2012-2017
Table 119 Pre-paid Cards: Number of Cards by Issuer 2012-2016
Table 120 Pre-paid Cards: Number of Cards by Operator 2012-2016
Table 121 Pre-paid Cards Transaction Value by Issuer 2012-2016
Table 122 Pre-paid Cards Transaction Value by Operator 2012-2016
Table 123 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2012-2016
Table 124 Closed Loop Pre-paid Cards: Number of Cards by Operator 2012-2016
Table 125 Closed Loop Pre-paid Cards Transaction Value by Issuer 2012-2016
Table 126 Closed Loop Pre-paid Cards Transaction Value by Operator 2012-2016

Table 127 Open Loop Pre-paid Cards: Number of Cards by Issuer 2012-2016
Table 128 Open Loop Pre-paid Cards: Number of Cards by Operator 2012-2016
Table 129 Open Loop Pre-paid Cards Transaction Value by Issuer 2012-2016
Table 130 Open Loop Pre-paid Cards Transaction Value by Operator 2012-2016
Table 131 Forecast Pre-paid Cards: Number of Cards in Circulation 2017-2022
Table 132 Forecast Pre-paid Cards Transactions 2017-2022
Table 133 Forecast Pre-paid Cards in Circulation: % Growth 2017-2022
Table 134 Forecast Pre-paid Cards Transactions: % Growth 2017-2022
Table 135 Forecast Closed Loop Pre-paid Cards Transactions 2017-2022
Table 136 Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022
Table 137 Forecast Open Loop Pre-paid Cards Transactions 2017-2022
Table 138 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Prospects

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