

## Financial Cards and Payments in Indonesia

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A high number of unbanked population in Indonesia, as well as low credit card penetration, means that Indonesia follows a different path of payment development. Usually, the rise of credit card transactions is in accordance with the growth of e-commerce. However, the trend in Indonesia is that the credit card is not a popular payment method for online transactions; in addition to convenience, most Indonesians value security as well as familiarity when making payments. In addition, the recent gov...

Euromonitor International's Financial Cards and Payments in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Financial Cards in Circulation, M-Commerce, Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Financial Cards and Payments market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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