

Financial Cards and Payments in Taiwan

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Abstracts

Total card payment transaction value accounted for 40% of total consumer payments in Taiwan in 2019. The majority of card payment transaction value in the country took place in credit cards, while debit and charge cards contribute significantly small transaction value. The high credit card concentration indicates that Taiwan is at a mature stage of card usage. In addition, Taiwan has high rates of financial inclusion. In 2019, 95% of the population has a bank account, and an average of two credi...

Euromonitor International's Financial Cards and Payments in Taiwan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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