

Financial Cards and Payments in Russia

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Abstracts

Total payments on cards are expected to be on par with 2020, in spite of inflationary pressure. However, cash payments will further decline, as Russians continue to shift away from cash. The shift to electronic payments had been happening prior to pandemic, thanks to the strong push by the government towards the national payment system Mir and legislative requirements requiring that all welfare and pension payments should be processed through Mir - however, COVID-19 has accelerated this shift. I...

Euromonitor International's Financial Cards and Payments in Russia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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