

Financial Cards and Payments in Colombia

https://marketpublishers.com/r/F86119970AEEN.html

Date: November 2023

Pages: 51

Price: US\$ 2,100.00 (Single User License)

ID: F86119970AEEN

Abstracts

The use of debit cards continues to grow strongly in Colombia, supported by increased online purchases and cautious consumer behaviour. While credit card issuance remains stagnant, pre-paid cards, particularly closed loop transportation cards, are steadily gaining popularity. Store cards, however, are witnessing a decline due to consumer preferences shifting towards more versatile payment options.

Euromonitor International's Financial Cards and Payments in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Financial Cards and Payments in Colombia

Euromonitor International

November 2023

List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN COLOMBIA

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Growth in digital payment options in Colombia

New payment alternatives available for merchants

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2018-2023

Table 2 Number of ATMs: Units 2018-2023

Table 3 Value Lost to Fraud 2018-2023

Table 4 Card Expenditure by Location 2023

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 6 Domestic versus Foreign Spend 2023

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 8 Financial Cards by Category: Number of Accounts 2018-2023

Table 9 Financial Cards Transactions by Category: Value 2018-2023

Table 10 Financial Cards by Category: Number of Transactions 2018-2023

Table 11 Consumer Payments by Category: Value 2018-2023

Table 12 Consumer Payments by Category: Number of Transactions 2018-2023

Table 13 M-Commerce by Category: Value 2018-2023

Table 14 M-Commerce by Category: % Value Growth 2018-2023

Table 15 Financial Cards: Number of Cards by Issuer 2018-2022

Table 16 Financial Cards: Number of Cards by Operator 2018-2022

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation

2023-2028

Table 20 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 21 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 22 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 23 Forecast Consumer Payments by Category: Value 2023-2028



Table 24 Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 25 Forecast M-Commerce by Category: Value 2023-2028

Table 26 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DEBIT CARDS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Online purchases support positive growth of debit cards

E-wallets and neobanks, the digital revolution in Colombian banking

Increasing penetration of POS terminals encourages use of debit cards

PROSPECTS AND OPPORTUNITIES

New entrants expected to tackle needs of small merchants

Alternative payments could hinder use of debit cards

Expanding financial services to rural communities

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2018-2023

Table 28 Debit Cards Transactions 2018-2023

Table 29 Debit Cards in Circulation: % Growth 2018-2023

Table 30 Debit Cards Transactions: % Growth 2018-2023

Table 31 Debit Cards: Number of Cards by Issuer 2018-2022

Table 32 Debit Cards: Number of Cards by Operator 2018-2022

Table 33 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 34 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 36 Forecast Debit Cards Transactions 2023-2028

Table 37 Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 38 Forecast Debit Cards Transactions: % Growth 2023-2028

CREDIT CARDS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Credit card use and household consumption
Banks compete with credit card perks and incentives



BanColombia maintains is lead in 2023

PROSPECTS AND OPPORTUNITIES

High interest rates and consumer caution impact credit card growth

Buy Now Pay Later: the convenient alternative for Colombian shoppers

Digitalisation drives expansion of virtual cards

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2018-2023

Table 40 Credit Cards Transactions 2018-2023

Table 41 Credit Cards in Circulation: % Growth 2018-2023

Table 42 Credit Cards Transactions: % Growth 2018-2023

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2018-2023

Table 44 Commercial Credit Cards Transactions 2018-2023

Table 45 Commercial Credit Cards in Circulation: % Growth 2018-2023

Table 46 Commercial Credit Cards Transactions: % Growth 2018-2023

Table 47 Personal Credit Cards: Number of Cards in Circulation 2018-2023

Table 48 Personal Credit Cards Transactions 2018-2023

Table 49 Personal Credit Cards in Circulation: % Growth 2018-2023

Table 50 Personal Credit Cards Transactions: % Growth 2018-2023

Table 51 Credit Cards: Number of Cards by Issuer 2018-2022

Table 52 Credit Cards: Number of Cards by Operator 2018-2022

Table 53 Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 54 Credit Cards Payment Transaction Value by Operator 2018-2022

Table 55 Commercial Credit Cards: Number of Cards by Issuer 2018-2022

Table 56 Commercial Credit Cards: Number of Cards by Operator 2018-2022

Table 57 Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 58 Commercial Credit Cards Payment Transaction Value by Operator 2018-2022

Table 59 Personal Credit Cards: Number of Cards by Issuer 2018-2022

Table 60 Personal Credit Cards: Number of Cards by Operator 2018-2022

Table 61 Personal Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 62 Personal Credit Cards Payment Transaction Value by Operator 2018-2022

Table 63 Forecast Credit Cards: Number of Cards in Circulation 2023-2028

Table 64 Forecast Credit Cards Transactions 2023-2028

Table 65 Forecast Credit Cards in Circulation: % Growth 2023-2028

Table 66 Forecast Credit Cards Transactions: % Growth 2023-2028

Table 67 Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028

Table 68 Forecast Commercial Credit Cards Transactions 2023-2028

Table 69 Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028

Table 70 Forecast Commercial Credit Cards Transactions: % Growth 2023-2028

Table 71 Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028



Table 72 Forecast Personal Credit Cards Transactions 2023-2028

Table 73 Forecast Personal Credit Cards in Circulation: % Growth 2023-2028

Table 74 Forecast Personal Credit Cards Transactions: % Growth 2023-2028

PRE-PAID CARDS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Transportation cards lead closed loop, but face competition from hybrid debit and store cards

Control of business spending: open loop pre-paid cards

Open loop pre-paid cards as a means of receiving benefits

PROSPECTS AND OPPORTUNITIES

Instant payment system expected to be implemented

Transportation cards driving closed loop pre-paid cards

Fintech to expand pre-paid card offerings

CATEGORY DATA

Table 75 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 76 Pre-paid Cards Transactions 2018-2023

Table 77 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 78 Pre-paid Cards Transactions: % Growth 2018-2023

Table 79 Closed Loop Pre-paid Cards Transactions 2018-2023

Table 80 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 81 Open Loop Pre-paid Cards Transactions 2018-2023

Table 82 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 83 Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 84 Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 85 Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 86 Pre-paid Cards Transaction Value by Operator 2018-2022

Table 87 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 88 Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 89 Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 90 Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 91 Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 92 Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 93 Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 94 Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 95 Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 96 Forecast Pre-paid Cards Transactions 2023-2028



Table 97 Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 98 Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 99 Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 100 Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 101 Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 102 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

STORE CARDS IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Store cards continue their downward trajectory in 2023

Codensa with appealing features retains its lead

Store cards: first step towards financial inclusion

PROSPECTS AND OPPORTUNITIES

Significant decline expected due to increased competition from other cards

Persistence of store cards in smaller and regional cities

Advantages of Buy Now Pay Later: a threat to store cards

CATEGORY DATA

Table 103 Store Cards: Number of Cards in Circulation 2018-2023

Table 104 Store Cards Transactions 2018-2023

Table 105 Store Cards in Circulation: % Growth 2018-2023

Table 106 Store Cards Transactions: % Growth 2018-2023

Table 107 Store Cards: Number of Cards by Issuer 2018-2022

Table 108 Store Cards: Payment Transaction Value by Issuer 2018-2022

Table 109 Forecast Store Cards: Number of Cards in Circulation 2023-2028

Table 110 Forecast Store Cards Transactions 2023-2028

Table 111 Forecast Store Cards in Circulation: % Growth 2023-2028

Table 112 Forecast Store Cards Transactions: % Growth 2023-2028



I would like to order

Product name: Financial Cards and Payments in Colombia

Product link: https://marketpublishers.com/r/F86119970AEEN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F86119970AEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

1 (
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970