

# Financial Cards and Payments in Chile

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## Abstracts

2023 has witnessed another marginal rebound in personal cash usage in Chile, despite a further decline in the overall value of this payment type. Cash usage tends to be higher among individuals over 60 years of age, those from lower socio-economic backgrounds, and regions outside of the south. However, an ecosystem is developing with different payment methods that could generate a general downward trend in using cash in the medium term.

Euromonitor International's Financial Cards and Payments in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Financial Cards and Payments in Chile

Euromonitor International

November 2023

List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN CHILE

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

### 2023 KEY TRENDS

Tap on Phone tech transforms Chile's payment landscape

Competitive landscape

What next for financial cards and payments?

#### MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2018-2023

Table 2 Number of ATMs: Units 2018-2023

Table 3 Value Lost to Fraud 2018-2023

Table 4 Card Expenditure by Location 2023

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 6 Domestic versus Foreign Spend 2023

#### MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 8 Financial Cards by Category: Number of Accounts 2018-2023

Table 9 Financial Cards Transactions by Category: Value 2018-2023

Table 10 Financial Cards by Category: Number of Transactions 2018-2023

Table 11 Consumer Payments by Category: Value 2018-2023

Table 12 Consumer Payments by Category: Number of Transactions 2018-2023

Table 13 M-Commerce by Category: Value 2018-2023

Table 14 M-Commerce by Category: % Value Growth 2018-2023

Table 15 Financial Cards: Number of Cards by Issuer 2018-2022

Table 16 Financial Cards: Number of Cards by Operator 2018-2022

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 20 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 21 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 22 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 23 Forecast Consumer Payments by Category: Value 2023-2028

Table 24 Forecast Consumer Payments by Category: Number of Transactions  
2023-2028

Table 25 Forecast M-Commerce by Category: Value 2023-2028

Table 26 Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DEBIT CARDS IN CHILE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Cash and debit cards in post-pandemic Chile: Shifting payment preferences

Digital revolution: Reshaping Chile's banking landscape for a cashless future

Tap on Phone technology

PROSPECTS AND OPPORTUNITIES

The rise of contactless and QR code payments

The evolution of financial inclusion in Chile

The growing influence of digital wallets in Chile

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2018-2023

Table 28 Debit Cards Transactions 2018-2023

Table 29 Debit Cards in Circulation: % Growth 2018-2023

Table 30 Debit Cards Transactions: % Growth 2018-2023

Table 31 Debit Cards: Number of Cards by Issuer 2018-2022

Table 32 Debit Cards: Number of Cards by Operator 2018-2022

Table 33 Debit Cards Payment Transaction Value by Issuer 2018-2022

Table 34 Debit Cards Payment Transaction Value by Operator 2018-2022

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2023-2028

Table 36 Forecast Debit Cards Transactions 2023-2028

Table 37 Forecast Debit Cards in Circulation: % Growth 2023-2028

Table 38 Forecast Debit Cards Transactions: % Growth 2023-2028

CREDIT CARDS IN CHILE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

From swipes to clicks: The digital evolution of credit cards in Chile

The growing influence of digital wallets

Dominance and diversification of payment acquirers

## PROSPECTS AND OPPORTUNITIES

Reshaping Chile's banking landscape for a cashless future

Implications of reduced interchange rates for Transbank and beyond

Exploring the impact of Chile's progressive Fintech Law

## CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2018-2023

Table 40 Credit Cards Transactions 2018-2023

Table 41 Credit Cards in Circulation: % Growth 2018-2023

Table 42 Credit Cards Transactions: % Growth 2018-2023

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2018-2023

Table 44 Commercial Credit Cards Transactions 2018-2023

Table 45 Commercial Credit Cards in Circulation: % Growth 2018-2023

Table 46 Commercial Credit Cards Transactions: % Growth 2018-2023

Table 47 Personal Credit Cards: Number of Cards in Circulation 2018-2023

Table 48 Personal Credit Cards Transactions 2018-2023

Table 49 Personal Credit Cards in Circulation: % Growth 2018-2023

Table 50 Personal Credit Cards Transactions: % Growth 2018-2023

Table 51 Credit Cards: Number of Cards by Issuer 2018-2022

Table 52 Credit Cards: Number of Cards by Operator 2018-2022

Table 53 Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 54 Credit Cards Payment Transaction Value by Operator 2018-2022

Table 55 Commercial Credit Cards: Number of Cards by Issuer 2018-2022

Table 56 Commercial Credit Cards: Number of Cards by Operator 2018-2022

Table 57 Commercial Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 58 Commercial Credit Cards Payment Transaction Value by Operator 2018-2022

Table 59 Personal Credit Cards: Number of Cards by Issuer 2018-2022

Table 60 Personal Credit Cards: Number of Cards by Operator 2018-2022

Table 61 Personal Credit Cards Payment Transaction Value by Issuer 2018-2022

Table 62 Personal Credit Cards Payment Transaction Value by Operator 2018-2022

Table 63 Forecast Credit Cards: Number of Cards in Circulation 2023-2028

Table 64 Forecast Credit Cards Transactions 2023-2028

Table 65 Forecast Credit Cards in Circulation: % Growth 2023-2028

Table 66 Forecast Credit Cards Transactions: % Growth 2023-2028

Table 67 Forecast Commercial Credit Cards: Number of Cards in Circulation 2023-2028

Table 68 Forecast Commercial Credit Cards Transactions 2023-2028

Table 69 Forecast Commercial Credit Cards in Circulation: % Growth 2023-2028

Table 70 Forecast Commercial Credit Cards Transactions: % Growth 2023-2028

Table 71 Forecast Personal Credit Cards: Number of Cards in Circulation 2023-2028

Table 72 Forecast Personal Credit Cards Transactions 2023-2028

Table 73 Forecast Personal Credit Cards in Circulation: % Growth 2023-2028

Table 74 Forecast Personal Credit Cards Transactions: % Growth 2023-2028

PRE-PAID CARDS IN CHILE

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Payment Means Law pushes growth in pre-paid cards

Beyond borders: Bridging the gap in financial access for immigrants in Chile

Bip Card innovation: From contactless to QR codes for effortless mobility payments

PROSPECTS AND OPPORTUNITIES

Cryptocurrency platform's diversification: Buda.com's foray into payment services

Dual power of shopping: Exploring the GiftCard alliance

The impact of mPOS devices on Chilean SMEs

CATEGORY DATA

Table 75 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 76 Pre-paid Cards Transactions 2018-2023

Table 77 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 78 Pre-paid Cards Transactions: % Growth 2018-2023

Table 79 Closed Loop Pre-paid Cards Transactions 2018-2023

Table 80 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 81 Open Loop Pre-paid Cards Transactions 2018-2023

Table 82 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 83 Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 84 Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 85 Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 86 Pre-paid Cards Transaction Value by Operator 2018-2022

Table 87 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 88 Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 89 Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 90 Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 91 Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 92 Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 93 Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 94 Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 95 Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 96 Forecast Pre-paid Cards Transactions 2023-2028

Table 97 Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 98 Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 99 Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 100 Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 101 Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 102 Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

STORE CARDS IN CHILE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Store cards continue to face competition from credit cards

Merger momentum as ABC Visa credit card stalls store card growth

## **PROSPECTS AND OPPORTUNITIES**

Unipay: From store card to multifunctional digital payment solution

Modernising retail transactions: Introducing the Multitarjeta payment system

Store cards can continue to bridge the gap in financial access for immigrants in Chile

## **CATEGORY DATA**

Table 103 Store Cards: Number of Cards in Circulation 2018-2023

Table 104 Store Cards Transactions 2018-2023

Table 105 Store Cards in Circulation: % Growth 2018-2023

Table 106 Store Cards Transactions: % Growth 2018-2023

Table 107 Store Cards: Number of Cards by Issuer 2018-2022

Table 108 Store Cards: Payment Transaction Value by Issuer 2018-2022

Table 109 Forecast Store Cards: Number of Cards in Circulation 2023-2028

Table 110 Forecast Store Cards Transactions 2023-2028

Table 111 Forecast Store Cards in Circulation: % Growth 2023-2028

Table 112 Forecast Store Cards Transactions: % Growth 2023-2028



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