

# Field Fresh Foods Pvt Ltd in Soft Drinks (India)

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### **Abstracts**

Field Fresh Foods is a relatively new player in the Indian food and beverage industry. The company marked its intent by establishing its first manufacturing plant in India in 2010. With its products spanning fresh food and vegetables, packaged foods and fruit/vegetable juice, it is expected to have an increasing presence in retail formats over the review period.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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