

Fideos Precocidos de Costa Rica (VIGUI) in Packaged Food (Costa Rica)

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Abstracts

As a result of a more complex and dynamic competitive environment, Fideos Precocidos de Costa Rica (VIGUI) will increase its innovation and differentiation efforts over the coming five years, employing a clear focus on the need for developing complementary product lines capable of providing functional- and health- orientated propositions to buyers, helping to improve the position of existing brands or new brand developments. Gluten-free snacks, baked goods and pastas along with further...

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Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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