

# Ficosota Syntez OOD in Beauty and Personal Care (Bulgaria)

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### **Abstracts**

Ficosota Syntez OOD is a local company involved in various different fmcg industries, offering a variety of food and non-food brands. It is also one of the fastest growing companies in beauty and personal care. The company relies on a narrow brand portfolio in beauty and personal care and it is equally focused on export as well as domestic sales.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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