

Ficosota Sintez Romania SRL in Tissue and Hygiene (Romania)

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Abstracts

Ficosota Sintez Romania SRL aims to improve its position on the Romania market in two directions. Firstly, the company plans to improve its distribution model while focusing on key partnerships to increase its consumer reach. Secondly, the Bulgarian-owned group wants to diversify its product portfolio as a way to gain new market share.

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