

Fábrica de Chimó El Tigrito CA in Tobacco (Venezuela)

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Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FAC4F356113EN

Abstracts

Fábrica de Chimó El Tigrito is expected to continue to focus on its traditional El Tigrito chimó, which remained the leading brand of smokeless tobacco in 2016. The company is likely to maintain its strong position as it is well-known by low-income consumers.

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