

## Fena Ltd in Home Care (India)

<https://marketpublishers.com/r/F4F845D74CAEN.html>

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: F4F845D74CAEN

### Abstracts

Fena Ltd will continue to consolidate its presence in both laundry care and dishwashing by launching new product variants of flagship brands Fena and Nip. It will also look to have a more active role in surface care, where Fena was not well established in 2012. Apart from beauty and personal care and home care, products manufactured by Fena are generally meant for export purposes.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

FENA LTD IN HOME CARE (INDIA)  
Euromonitor International  
July 2013

### **LIST OF CONTENTS AND TABLES**

Strategic Direction  
Key Facts  
Summary 1 Fena Ltd: Key Facts  
Company Background  
Production  
Competitive Positioning  
Summary 2 Fena Ltd: Competitive Position 2012

## I would like to order

Product name: Fena Ltd in Home Care (India)

Product link: <https://marketpublishers.com/r/F4F845D74CAEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F4F845D74CAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970