

FEMSA Empaques SA in Packaging Industry (Mexico)

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Abstracts

Fomento Economico Mexicano SAB de CV (FEMSA) operates with a long-term vision, with its goal being to generate consistent profitable growth and to strengthen its position as one of the leading consumer companies in Latin America. Based on this, FEMSA's strategy relies on developing its beverage businesses in a profitable manner in order to maximise value for its shareholders. It is also strengthening its financial and human resources in order to increase the value of its brands, and to exploit...

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Contents

Strategic Direction

Key Facts

Summary 1 FEMSA Empaques SA: Key Facts

Company Background

Production

Summary 2 Major End-use Markets for FEMSA Empaques SA by Pack Type 2012

Competitive Positioning

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