

# Fempro I Inc in Tissue and Hygiene (Canada)

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### **Abstracts**

The company has been focusing strongly on its private label portfolio, promoting its high-quality brand-equivalent products and boasting its odour protection and leak protection technology. This focus is expected to continue as the company's own branded products are limited and face strong competition from national brands as well as private label.

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## **Contents**

Strategic Direction
Key Facts
Summary 1 Fempro I Inc: Key Facts
Company Background
Production
Competitive Positioning



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