

## Felix Austria GmbH in Packaged Food (Austria)

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### Abstracts

Felix Austria is expected to continue to strive to be the leader in sauces, dressings and condiments and shelf stable soup by continuing to invest in research and development of new products and strongly focusing on innovation. The company is also expected to continue to exploit the consumer perception of Felix being a domestic brand to establish itself more firmly in packaged food. In 2017 the company exported 25% of its total production to neighbouring countries Germany, Hungary, Italy and Slo...

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