

Feldschlösschen Getränke AG in Alcoholic Drinks (Switzerland)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: F769745F052EN

Abstracts

Feldschlösschen Getränke is expected to continue to focus on being consistent and successful with new and existing products, not only in beer but also in other alcoholic drinks, such as the newly entered markets of cider and wine. Furthermore, the manufacturer will continue to strive to maintain its important position as the representative of Carlsberg Group in Switzerland and the distributor of imported products such as stout and weissbier/weizen/wheat beer.

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Contents

Strategic Direction

Key Facts

Summary 1 Feldschlösschen Getränke AG: Key Facts

Summary 2 Feldschlösschen Getränke AG: Operational Indicators

Competitive Positioning

Summary 3 Feldschlösschen Getränke AG: Competitive Position 2016

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