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Fawaz Abdulaziz Al Hokair & Co in Retailing (Saudi Arabia)

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Abstracts

Fawaz Abdulaziz Al Hokair aims to become the leading non-grocery specialist retailer in Saudi Arabia and over the GCC region with its diverse portfolio of retail brands. The company plans to accomplish this through the expansion of its current brands as well as by regularly introducing new international retail brands in the country. For this purpose, the company aims to combine its expertise in Saudi Arabia with the international experience of its partners.

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