

Fast Food in Chile

<https://marketpublishers.com/r/F7A2054739DEN.html>

Date: April 2018

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: F7A2054739DEN

Abstracts

Fast food is the favourite meal choice for Chileans due to its price-quantity ratio as consumers want to continue eating out but at prices lower than those in a full-service restaurant. Fast food traditionally was associated with unhealthy, low quality food, with the increase in fast food outlets and transactions in recent years often claimed to have resulted in an obese population. According to a study undertaken by Cepal, by 2030, over 204,000 people will die in Chile due to diseases associate...

Euromonitor International's Fast Food in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Chained Fast Food, Fast Food by Fast Casual vs Non-Fast Casual, Fast Food by Type, Independent Fast Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fast Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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