

# Farmec SA in Beauty and Personal Care (Romania)

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Date: April 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: F688B6525B1EN

## Abstracts

Besides the continuous innovation of its product range, the company has started to invest in the expansion of its own retail channel in Romania and it plans to continue to do so over the forecast period.

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