

Farmacity SA in Retailing (Argentina)

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Abstracts

Farmacity SA, the operator of the Farmacity chain, is the leading company in drugstores/parapharmacies in Argentina. At the end of the review period, the company faced complications pursuing its expansion plans. In the City of Buenos Aires, these difficulties are due to an ongoing dispute between the Government of the City of Buenos Aires and the Ministry of Health of the Nation over which of these organisations has control over such retailers, while the limitations on the chain's growth in most...

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