

# Farmacias Ahumada SA in Consumer Health (Chile)

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## Abstracts

Farmacias Ahumada will continue focusing on developing its own private label lines and exclusive brands in order to take advantage of its network of 1,292 retail outlets in Latin America including Mexico and Peru. Growth in number of outlets in Chile, which total 356, is expected, as there are cities where it does not yet have a presence. The company is also expected to continue attracting consumers by offering world-renowned exclusive brands in a bid to strengthen its positioning as a retailer...

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