

Farcent Enterprise Co Ltd in Home Care (Taiwan)

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Abstracts

Farcent Enterprise Co Ltd concentrates efforts on brand promotion and channel expansion. The company also focuses on launching new products which are well designed and of good quality to satisfy consumer demand. Moreover, the company also launches and educates consumer in terms of eco-friendly products and harmless ingredients. Farcent Enterprise Co Ltd continually boosts foreign brand popularity, and avoids engaging in price wars in order to maintain company profits.

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