

FAnn Parfumerie sro in Retailing (Slovakia)

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Abstracts

The company will focus on retailing its leading position within beauty specialist retailers throughout the forecast period. It is likely to expand into newly opened shopping malls in order to follow its customers' footsteps. Stronger importance will be also given to its online store, which should be able to generate further sales for the company; however, the company's focus will remain on its bricks-and-mortar business.

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Contents

Strategic Direction

Key Facts

Summary 1 FAnn Parfumerie sro: Key Facts

Summary 2 FAnn Parfumerie sro: Operational Indicators

Internet Strategy

Summary 3 FAnn Parfumerie sro: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Competitive Positioning

Summary 4 FAnn Parfumerie sro: Competitive Position 2014

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