

# FAnn Parfumerie sro in Retailing (Slovakia)

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## Abstracts

The company will focus on retailing its leading position within beauty specialist retailers throughout the forecast period. It is likely to expand into newly opened shopping malls in order to follow its customers' footsteps. Stronger importance will be also given to its online store, which should be able to generate further sales for the company; however, the company's focus will remain on its bricks-and-mortar business.

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