

# Fancl Corp in Beauty and Personal Care (Japan)

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## Abstracts

Fancl Corp has announced that it will focus new product development on vitamins and dietary supplements in the forecast period, as part of its Inner Body Effectiveness Design concept. The company will however continue to offer frequent and carefully-tailored launches in beauty and personal care, with natural products and age-specific launches both likely to remain key focus areas. The company's Medium-Term Management Plan covers fiscal 2016-2018 and indicates that Fancl will increase its adverti...

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