

Famous Brands Ltd in Packaged Food (South Africa)

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Abstracts

Famous Brands Ltd focuses on ensuring that it continues to supply the leading brands to the consumer foodservice industry within South Africa and in neighbouring African countries. The company is set to focus on building up its leading brands, as well as increasing the number of consumer foodservice outlets that it operates at a local level with a view to international expansion. It is also set to continue focusing on acquiring and expanding its leading franchised brands, as well as focussing on...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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leading brands;

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