

FamilyMart Co Ltd in Consumer Foodservice (Japan)

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Abstracts

In its mid-term plan, FamilyMart targets achieving ¥60.0 billion of combined consolidated profit, and running 25,000 outlets globally by FY2015. In order to achieve this, the company aims to expand its product lines, ranging from economy to premium. Convenience stores fast food is its area of commitment. The company plans to introduce Famima Premium Chicken, which was a big hit in 2012, and a freshly-brewed coffee service in all Family Mart outlets in FY2013.

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