

# FalabellaSaci

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Date: January 2018

Pages: 6

Price: US\$ 572.00 (Single User License)

ID: FEA745C0311EN

## Abstracts

Falabella SACI is one of the main retailers in the region present in Chile, Argentina, Brazil, Uruguay and soon Mexico with business units that include department stores, home improvement and modern grocery outlets. The company has been able to adapt successfully to the different markets and consumers through a mix of private label as well as exclusive brands. Its latest efforts have been focused in the omni channel becoming an important internet retailing operator in the region.

Euromonitor International's FalabellaSaci company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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