

# Falabella SACI in Retailing (Chile)

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## Abstracts

Falabella's internet retailing platform receives constant attention, as it is increasingly important for the company, offering an increasingly wide range of products which are constantly being matched by its main competitors, making it a dynamic and ever-growing channel. The company recently announced an organic expansion plan, which means that it will pursue growth through its own retail outlets rather than by acquiring existing retail companies, as well as by strengthening its position within...

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