

FagorMastercook SA in Consumer Appliances (Poland)

https://marketpublishers.com/r/F0419A2F4B7EN.html

Date: March 2014 Pages: 4 Price: US\$ 150.00 (Single User License) ID: F0419A2F4B7EN

Abstracts

FagorMastercook is oriented towards strengthening its position in domestic consumer appliances. The company focuses on functional devices and consumers, for whom appliances are an important aid in household chores. The company's strategy is based on developing a simple product to use, despite the increasing presence of more advanced features and the latest technological solutions.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 FagorMastercook SA: Key Facts Summary 2 FagorMastercook SA: Operational Indicators Company Background Production Summary 3 FagorMastercook SA: Production Statistics 2013 Competitive Positioning Summary 4 FagorMastercook SA: Competitive Position 2013



I would like to order

Product name: FagorMastercook SA in Consumer Appliances (Poland) Product link: <u>https://marketpublishers.com/r/F0419A2F4B7EN.html</u> Price: US\$ 150.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/F0419A2F4B7EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970