

# Faber-Castell International Indonesia PT in Personal Accessories (Indonesia)

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## Abstracts

Faber-Castell emerged in Indonesia in the early 1990s by establishing a pencil factory (AW Faber-Castell Indonesia PT). In Indonesia, Faber-Castell began serious work on its distribution and marketing in 1999, activities that were previously undertaken by a local company called Faberindo Perkasa PT, and in 2005 all operational activities began to be taken over by Faber-Castell and its name became Faber-Castell International Indonesia PT.

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