

Ezaki Glico Co Ltd in Packaged Food (Japan)

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Abstracts

After celebrating its 90th anniversary in 2012, Ezaki Glico positions FY2013 as a fresh new start and plans to bring about innovation in the company so that it can win in a competitive market. In the innovation process, the company is planning to strengthen the group network. Whilst the subsidiaries of Glico group had been working separately on manufacturing and marketing activities, the group aims to cooperate more closely in each process. The company also targets further strengthening the...

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